

Advanced Manufacturing Expo Sponsor FAQ

The Advanced Manufacturing Expo is where companies across the Tri-state come to explore modern technology. Hundreds of designers, machinists, engineers, and business owners gather here each year to see the latest industry solutions, discuss prevalent challenges, and share constructive ideas. Taking place at Cimquest's 25,000 square foot facility in Branchburg NJ, this year's event will feature over 30 suppliers and leading-edge equipment manufacturers. The co-founder and Chief Technology Officer of Desktop Metal, Jonah Myerberg, will also reveal the impressive process behind the first office-friendly metal 3D printer.

2016's event drew in a crowd of over 350 people from a range of industries and manufacturing disciplines. It featured some unforgettable Keynotes, including the CEOs of Onshape and Makerbot, and executives from Mastercam, Stratasys and HP. This year the bar has been set even higher, with plans to feature more great speakers in 3D printing, CAD & CAM software, CNC machining, machine tools, 3D scanning, CMM's, reverse engineering software, mold design and more.

This is a rare opportunity for you to network with hundreds of highly targeted customers and prospects seeking education and information on the technologies that your company supplies. You have been chosen to participate in the Cimquest Advanced Manufacturing Expo because we feel that your product or service is highly relevant in helping to reshape (or transform) the world of design and manufacturing.

Below is a list of what will be included, along with items that we need from you, in preparation for our annual event.

Cimquest to provide:

Food & Beverage - Complimentary food & beverage will be provided.

Show Table – Choose between a 4 ft or 8 ft table where you can display your product and services. We will provide a 8.5" x 11" tabletop sign with your Logo and Company Name.

Lead Retrieval System (QR Codes) – Every attendee will have a unique QR code on their Expo badge, featuring their contact info. All exhibitors and presenters will receive a link to download a QR code reader onto their cell phones. The reader can be used to capture contact information of attendees who are interested in your products and services, and have requested additional information

Show Bags - All attendees will receive a show bag, Cimquest corporate booklet, pen, pad, and custom Cimquest water bottle. Exhibitors who purchase the “Inconel” level of sponsorship will also be allowed to include their literature and give-a-ways in the bag

What we need from you:

Logo - please provide your logo in transparent .png format for the web, as well as a hi-res format for printed materials (.pdf, .eps, or ai).

Educational Presentation (depending on sponsorship level) – All presentations should be educational in nature and not salesy. Please submit the topic and draft of your presentation to marketing@cimquest-inc.com by September 11th. Final presentations are due on September 18th. We will finalize the agenda by September 20th.

Setup and Presentation Dry Runs will be the day before the Expo beginning at 1 PM.

Advertise in Show Booklet (depending on sponsorship level) –

August 28th Ad commitment deadline

Ad press files due on Sept 8th

Files should be in PDF, jpg or flattened tif, CMYK.

- Half page ad 3.83" wide x 5.14" high
- Full page ad 7.6" wide x 5.14" high

Inconel level sponsors additional marketing opportunities

Pre-show Blog posting - Once a week until the AME we will highlight one of our Inconel level sponsors with a blog posting that can include a video (up to 2 minutes) or a banner with the call to action being a link to learn more by registering to attend the AME.

Post Show Mailing to all Registrants - Thank you message post Expo to all registrants (attendees & non attendees) including a 300 word posting with headline, graphic 300px wide x 250 px high, and button link to a page on your website to promote your products or services.

Due by Oct 19.

Titanium level sponsors additional marketing opportunities

Post Show Mailing to all Attendees - Thank you message post Expo to all attendees (non attendees not included) including a 150 word posting with headline, graphic 300px wide x 250 px high, and button link to a page on your website to promote your products or services. **Due by Oct 19.**